

Kenston J. Griffin

Dream Builders Communication, Inc.

"If Better Is Possible Good Is No Longer An Option"



Volume 3. Issue 11

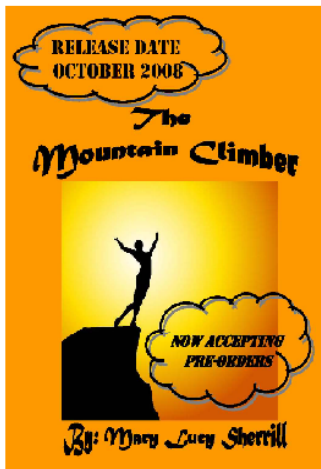
NEWSLETTER

November 2008

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**Book Special**  
*"The Mountain Climber"*



**ONLY \$12.00**

*Dream Builders Communication, Inc.  
Lights Camera Action of 2008*

*Greetings & Good Day! Thank you once again for taking time during your busy schedule to allow Dream Builders Communication, Inc. to not only impart, but impact your life with this month's words of empowerment and encouragement. As the season of fall is upon us, we would like to take a few minutes to "fall" back and acknowledge several organizations that have allowed us to contribute towards their success as well.*



*The Francis Marion Hotel, Charleston, SC,  
Senior Manager welcomes Mr. Griffin*



*Dream Builders Communication, Inc. and Fredell-Statesville Educators  
Tours the Lowe's Motor Speedway  
Drivers! Start Your Engines!!*

More photos on subsequent pages



*Pictured left:  
The University of North Carolina-Pembroke Director of Multicultural and Minority Affairs & The African American Male Focus Group welcomes Kenston Griffin, and Dream Builders Communication, Inc.*



*Pictured above right:  
University of North Carolina-Pembroke Head Track Coach, Mr. Larry Rodgers and Mr. Griffin get better acquainted after the "Who's the Man" keynote address to the student body.*



*Pictured above: Dream Builders Communication, Inc. Trainer, Ms. Yolanda Polk, inspires the Bi-lingual parents and students of Eastway Middle School*



*Pictured above: Griffin shares a moment with some scholars of Jordan Matthews High School Class of 2007.*



*The Leadership staff of Livingstone College Upward Bounds Program 2008 and Mr. Kenston Griffin*



*Pictured above: Dream Builders Communication, Inc. Inspires the Livingstone College Student Government Association (SGA)*



*Pictured above: Dream Builders Communication, Inc., Kenston Griffin & Directors of the Freshman Learning Community kick off the 2008-09 academic year*



*University of North Carolina at Charlotte Student Ambassadors Association Director, Ms. Pam Smith (right), welcomes Dream Builders Communication, Inc. Staff member Tiffany Jacobs (left) & Mr. Kenston J. Griffin*



*Dream Builders Communication, Inc. Trainer, Mr. Roderick Land (far left), and Mr. Griffin shares a moment with Springlake Middle School's Principal and support staff after a student and faculty/staff inspirational session*



*North Carolina Agricultural & Technology State University welcomes National -Known Motivational Speaker Mr. Kenston J. Griffin*

*Mr. Griffin address the entire 7<sup>th</sup> Grade Male student body of Randolph Middle School in closing the educational achievement gap*



*Crest High School Freshman Academy engages in a mastermind session with Nationally Known Motivational Speaker Kenston J. Griffin*



## *The Financial Corner*

*By: Yolanda Polk*

How do we keep our minds financially strong during this economic hardship? We must have the right thinking and a strong desire. I believe you can be, have and do anything that you want if only you desire it hard enough. I have heard it said many times that success begins in the form of a strong and intense desire. The right thinking and strong desire grows the inspiration and or motivating forces that cause men and women to embrace this economic hardship with a positive attitude.



We should initiate a plan(s) and develop wisdom/courage that will stimulate our minds on our purpose. We must not lose sight of our purpose. I believe a man or woman who is capable of stimulating his or her own mind to produce intense desire is most capable of the achievement of that desire. No matter what is going on in the economy, we must remember visions are still being fulfilled daily. If we look around we will find men and women, some of whom are our friends, with ordinary abilities have become pillars of strength when aroused by strong desire put into action. During these economic hardships, it will be the men and women who have the fortitude, the right thinking, and strong desire that will reach his or her objective(s). “The desire for financial gain often lifts men and women of average ability into positions of great power.”

Life is a journey and we must embrace these times with the right thinking and strong desire so please remember the power of your own thoughts.

***“Success Is A Journey Not A Sprint”***

## *Staying New*

*By: Christopher Land*

Have you ever hit a point in your business where everything seems stagnate?

Where things aren't moving fast enough?

Where you and your team are just not tapping into “new” business, and the old business has flat lined.

Well if that is the case, it may be time to get “NEW”.

We often times preach consistency, which is an incredible asset, but when things are not going the way they should, we have to change or adjust what we do. I am not suggesting that we throw in the towel, but adjusting the game plan is definitely in order. Attack the lack. Try something different. The common definition of insanity is ‘doing the same thing and expecting a different result.’ Well the same holds true in business. With today's economic challenges, we cannot do business the same way we have in the past. Businesses everywhere are feeling the lows of the economy, so if that is so, we have to change the way we do what we do. We have to create something new. We have to plan strategically, create innovatively, and budget wisely. Most companies and individuals are not spending monies the way they did in earlier years, which in turn means that we have to create more value for what we do, produce, or sell. Change may be in the way your product is packaged, presented, or put together. There may be opportunity to change the processing, production, marketing, and/or closing. Do not get caught in a rut, and continue to do the same old thing ... create something new. This “new” thing should not be drastic, but it should be impactful.

Staying New is more than a frame of thought; it is indeed a transition in culture. We have to stay ahead of the curve by staying new now and in the future. Review your current strategies, processes, and the overall way business is being done, there may be opportunity to make and stay “NEW”.

## ***“Are You Truly Thankful?”***

*By: Tonya R. Allen*

WOW! Where has the year gone? I can distinctly remember the first issue of the Dream Builders Communication, Inc. newsletter for 2008, as if it was yesterday, and now this month we will celebrate or observe the Thanksgiving Holiday. Some may spend time with their loved ones for a family meal. Others may not observe the holiday but may just enjoy the time off work. However, I would like to give you a little “food for thought.” Ponder this question this month of November, ***“Are You Truly Thankful?”***

Let’s review the topics from the first six months of 2008.

- In January, I wrote about ***“Mission: Creating Divine Design”***. The focus points were surrounding our being open to growth, stretching, and humility in order to gain our ultimate success.
- Then in February, the topic of inspiration was ***“Transformers: More Than What Is Seen”*** which focused on acknowledging our true feelings/emotions such as admiration, comparison, competition, jealousy, and betrayal. If we “close” our eyes and not see the truth, we may find ourselves focusing on betrayal and jealousy. The final two feelings/emotions combined with issues of insecurity and self-doubt will ultimately transcend to self-destruction.
- This led us to March, where we discussed ***“Balanced Believing.”*** By gaining the ability to gain Balance in all areas of your life, and develop Belief in “self”, then truly the statement “hearing is believing”, can ultimately become a reality in balanced believing.
- Now, in April, we discovered, ***“What Price Are You Willing To Pay”***. In this realization, we unveiled that we must identify what is important as we travel down this path towards ultimate success. If the price is too steep for you, then re-evaluate your goals and dreams, because we discovered that the price is paid up front and in full, prior to reaching your goals.
- This transitioned us to ***“Are You the One”***; this powerful and self-revealing article caused us to determine how many lives are attached to us. The fact of the matter is that, your achieving success is more beneficial to others than to self. Remember this, someone is always watching you, either to learn how to do something or maybe watching to see how not to do something, but eyes are always on you.
- Finally, in the month of June, we discussed ***“Bridging the Great Divide”***. In moving forward, we must develop partnerships. Life was not meant for us to go through it alone. Never the less, the true divide can only be filled once we come together and stand hand-to-hand in completing the task or even just displaying our heartfelt thanks.

## ***“Are You Truly Thankful?”***

Once we begin to show our appreciation for even the small things in life, we can gain Success. While I was teaching at an elementary school, I heard this profound statement, and I have treasured it ever since, ***“A child/person will not do, until they first know that you care!”*** So, as you spend time with family, friends, co-workers, and or by yourself, answer this question ***“Are You Truly Thankful?”***



## *Guess The Connection*

*By: Roderick Land*

“How hard can it be?” seems to be one of the questions that children ask about concerning success in a given field or career choice. Whether the choice is sports, medicine, law, or the military, more children than I would care to think seem to think that if I want to be a thing, I can simply be it! It can happen, but it takes a substantial amount of work if the choice is a worthwhile endeavor. There are always steps to one’s goal and somehow correct information should be given and received to reach that goal.



I personally know a young man who plays high school football. He is a good person, makes decent grades, and respectful to his teachers as well as to his peers, with a goal of playing Division I college football. Perhaps NFL is in the back of his mind, and he understands that to increase his chances, D1 football is the way to go. As a freshman in school, he was not the starter, although many thought he should have been. Speaking to him even then his goal was to get a scholarship to play football. My suggestion was for him to get more exposure by going to football camps and to run track in school. Scoffing at my suggestion with the thought of “I

know what I am doing” he did not run. This year, his senior year, he is not doing as well as “he” projected and his hopes of DI football seem all but lost.

I also know a young woman whose dream of becoming a doctor was shattered. Somehow, she seemed to think all she had to do was click her heels like Dorothy in the Wizard of Oz and it would happen. What a shock when after a short time in a prominent school she flunked out. As the young woman grew up, one could see her having the wool pulled over her eyes by family and friends alike. Meaning well, they continued to pretend that she was the epitome of what a choice student should be.

Math, Science, History are all very important subjects in school, but it is just as important for children to have a real understanding that any profession is not just a snap of the finger. Every career choice takes lot of thought and even more hard work. Even if the child is naturally gifted in a particular thing, there are others just as gifted but they are working harder to succeed, and those are the ones who achieve. Always encourage your students to do their best and never, ever give up. It rarely is as easy as it seems. However, they can do it if they stick to it!



# TEEN SCENE

## *Inside Out*

By: Tiffany Jacobs

I recently attended an Alumni event at my Alma Mater, The University of North Carolina at Charlotte. In attending the event, I was inspired to write to you encouraging you to discover what drives you. We are all talented in different areas of our lives and find value in many eclectic things. When we find a special love and pure joy in those things, our passion for life and what we like to do also shows up in those things. When that passion becomes evident to us, there is everlasting joy that glows from the inside out.



The event impacted me in such a way that I was continually motivated to not only inspire myself, but as I seek wisdom from others to turn it around and inspire others. Your motivation, your tenacity, your energy comes from a special place within and operating in the things that you love.

What is your passion? Will you allow it to be apart of your daily life? Has your purpose been introduced to your passion?

Take a moment, ask yourself those questions, and discover what an awesome experience it is to be able to wake each morning, and know that you are able to do what you love to do. There is beauty in walking in the fullness of your passion whether it is for singing, volunteering, teaching, etc. Not only will you find beauty, but also you find purpose when you are doing it not for your own gain, but to help elevate someone else.

Whatever your passion is, allow it to gleam from the inside out. The good thing is that you do not have to do much work in allowing others to see it because when you allow your work to speak for you, the brightness of the light in you spills over before the eyesight of others.



Therefore, whatever your jewel of passion is, do it with the love of your heart and put all you have into it. Allow your passion to step out from within, and be stirred up to manifest and help someone else's life. Let your light so shine!



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